

 **MAY 22, 2025**
 **MOVENPICK HOTEL, KARACHI**



COURSE OBJECTIVES

This course helps participants to:

- Understand the fundamentals of ESG, its historical evolution, and global impact
- Navigate key domestic and international ESG regulatory frameworks
- Identify and assess ESG-related risks and opportunities
- Design and implement effective ESG strategies, policies, and governance structures
- Integrate ESG into risk management models and business decision-making
- Develop ESG reporting competencies aligned with leading disclosure standards
- Foster a culture of ESG responsibility across organizational levels
- Apply ESG principles through hands-on exercises, simulations, and case discussions

WHO SHOULD ATTEND

- ESG Officers / Managers
- Sustainability and CSR Professionals
- Risk Management and Compliance Officers
- Environmental and Safety Officers
- Internal Auditors and Governance Professionals
- Consultants and Advisors on ESG/Sustainability

DURATION

1 Day – 8 Learning Hours

INVESTMENT AMOUNT

Investment Fee : PKR 35,000

*** Individual & Group Discounts Available**

CONTACT US

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<https://shorturl.at/rOdfa>



COURSE CONTENTS

Module 1: ESG Essentials and Global Context

- Climate Change: Implications for Business
- ESG Defined: Principles, Scope, and Relevance
- Evolution and Globalization of ESG Practices
- ESG Success and Failure Stories

Module 2: ESG Governance and Alignment with Strategy

- Governance Principles: Role in ESG Transformation
- Setting Up ESG Committees and Roles
- Stakeholder Engagement and Materiality Analysis
- Linking ESG to Corporate Strategy and KPIs

Module 3: Navigating ESG Regulatory Landscapes

- Overview of Key Global Frameworks
- Understanding Domestic ESG Regulations
- Regulatory Expectations
- ESG Risks and Opportunities Across Sectors

Module 4: ESG Risk Management and Policy Formulation

- Conducting ESG Risk and Materiality Assessments
- Building ESG into Enterprise Risk Management (ERM)
- Defining ESG Risk Appetite Statements
- Crafting ESG Policies and Code of Conduct

Module 5: Operationalizing ESG and Building a Sustainable Culture

- ESG Capacity Building Across Teams
- Embedding ESG Thinking in Day-to-Day Operations
- Leading Change: Overcoming Internal Resistance
- ESG Performance Monitoring and Continuous Improvement

Module 6: ESG Reporting, Disclosures, and Communication

- Leading ESG Reporting Standards
- Crafting Authentic ESG Reports
- Metrics, KPIs, and Data Governance for ESG Reporting
- Communicating ESG Value to Investors and Stakeholders

TRAINER'S PROFILE



Rashid Azeem

Head of ESG & Chief Green Banking Manager
United Bank Limited

Rashid Azeem is Head of ESG & Chief Green Banking Manager, United Bank Limited (Domestic and International Operations), an ESG Certified Specialist from the Corporate Finance Institute, Canada, and a seasoned corporate leader with over 24 years of experience. Specializing in ESG, sustainability, and climate risk management, Rashid has driven transformative ESG initiatives across diverse sectors.

He has successfully developed ESG governance structures, implemented innovative risk frameworks, and fostered sustainability-driven cultures. His dual exposure to domestic and international ESG landscapes enables him to deliver pragmatic insights, helping organizations stay resilient and future-ready. Rashid's sessions blend technical rigor with practical application, making them highly valuable for forward-looking corporate professionals.



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INVESTMENT AMOUNT & DISCOUNTS

Investment Fee : PKR 35,000

Early Bird Discount - I	Early Bird Discount - II	Group Discounts	Corporate Partner Discount
10%	5%	15%	25%
Valid till May 10,2025	Valid till May 15,2025	Valid till May 20,2025	Valid till May 20,2025

Notes:

- 1) Tax will be applied to the invoice
- 2) Training fee includes : handouts, certificates of participation, luncheon and refreshments

Last Date Of Registration: May 20, 2025

SCAN TO REGISTER



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With Best Regards,
Sumreen Noman Ansari
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